



TRUSTED POWER BY
DURACELL®

MAXIMIZE PRODUCTIVITY WITH

RELIABLE POWER SOLUTIONS



DURACELL® PROCELL® **ALKALINE BATTERIES**

THE EFFICIENT POWER CHOICE

Facilities are challenged with purchasing batteries that balance performance needs, costs, productivity, and environmental responsibility.

Duracell Batteries provide long lasting power for today's battery powered industrial devices. Reducing the number of times workers have to replace batteries, makes them more productive and cuts costs.

Economically packaged in bulk for professional applications and individually date-coded for effective inventory management, the Procell line is designed for efficiency. Manufactured to strict specifications, they meet the highest standards of durability and longevity. Guaranteed fresh for 7 years, all Procell batteries contain no added mercury and are rated for reliable operation in extremes from -4°F to 129°F.

Duracell Procell batteries are recommended for:

- + Pagers
- + Remotes
- + Flashlights
- + Calculators
- + Electronic Test Equipment
- + Air Packs
- + Door Locks
- + Electronic Safety Equipment
- + Cameras
- + Medical Devices
- + PASS Devices
- + Paper Towel Dispenser

PCI 500BKD



PC2400BKD



PCI 400



PCI 300



PCI 604BKD



DURACELL **PROFESSIONAL**

877-2PROCELL | www.duracellpro.com

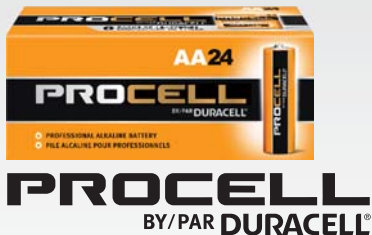
WHICH IS THE RIGHT BRAND FOR YOU?

Whether you're powering the devices you use most or those that are most critical to your job, Duracell® has a battery engineered to suit your needs.



DURACELL®

BETTER



ALKALINE BATTERIES

DURACELL ALKALINE BATTERIES....

#1 TRUSTED BRAND BY PROFESSIONALS

Facilities are challenged with purchasing batteries that balance performance requirements, cost, productiivty and environmental responsibility. Reducing the number of times professionals have to replace batteries, makes them more productive and cuts overall cost. Duracell offers three grades of our long lasting alkaline batteries.

DURACELL® PROCELL® ALKALINE BATTERIES

- + Economically packaged in bulk for professional applications
- + 7-year guarantee in storage

BEST



DURACELL® COPPERTOP®

WITH DURALOCK POWER PRESERVE™ TECHNOLOGY

- + Up to 15% longer lasting vs. Energizer® MAX®¹
- + 10-year guarantee in storage²
- + Delivers increased longevity in use
- + Packaged in bulk for easy storage, carded options also available

SUPERIOR



DURACELL® QUANTUM

WITH DURALOCK POWER PRESERVE™ TECHNOLOGY

- + Lasts Longer in 99% of Devices vs. the Next Leading Competitive Brand³
- + Hi-Density Core™
- + 10-year guarantee in storage²
- + Packaged in bulk for easy storage, carded options also available
- + Unique fuel, exclusive materials
- + Only battery with Powercheck™ that shows how much life remains

¹ AA size. Results vary by device and usage patterns.

² AA, AAA, C, and D sizes

³ AA size. Based on ANSI performance tests. Results vary by device and usage patterns. Next leading alkaline based on market sales data.