

MAXIMIZE PRODUCTIVITY WITH RELIABLE POWER SOLUTIONS



DURACELL®

ALKALINE BATTERIES

DURACELL® COPPERTOP® ALKALINE BATTERIES WITH DURALOCK POWER PRESERVE™ TECHNOLOGY

- + Up to 15% longer lasting vs. Energizer® MAX®¹
- + 10-year guarantee in storage²
- + Increased battery life = longer service life, lower operating expenses, and an increase in productivity due to less man hours replacing batteries.
- + Duracell Batteries are engineered for intermittent use, so the battery is not expelling energy when the device is off, providing longer life and increased productivity.
- + Less maintenance = less downtime in your facility, increasing efficiency throughout your location.
- + Contains no added mercury – No disposal issues.
- + Available in bulk packs and smaller packs sizes.
- + Reliable operation in temperature between -4°F to 129°F
- + Performance Guarantee – All of our batteries are guaranteed against defects in material and workmanship. If a defect in a Duracell battery damages a device, we will repair or replace the device.

¹ AA size. Results vary by device and usage patterns.

² AA, AAA, C, and D sizes

WHICH IS THE RIGHT BRAND FOR YOU?

Whether you're powering the devices you use most or those that are most critical to your job, Duracell® has a battery engineered to suit your needs.



DURACELL®

BETTER



PROCELL
BY/PAR DURACELL®

BEST



COPPERTOP

SUPERIOR



QUANTUM

ALKALINE BATTERIES

DURACELL ALKALINE BATTERIES....

#1 TRUSTED BRAND BY PROFESSIONALS

Facilities are challenged with purchasing batteries that balance performance requirements, cost, productiivty and environmental responsibility. Reducing the number of times professionals have to replace batteries, makes them more productive and cuts overall cost. Duracell offers three grades of our long lasting alkaline batteries.

DURACELL® PROCELL® ALKALINE BATTERIES

- + Economically packaged in bulk for professional applications
- + 7-year guarantee in storage

DURACELL® COPPERTOP®

WITH DURALOCK POWER PRESERVE™ TECHNOLOGY

- + Up to 15% longer lasting vs. Energizer® MAX®¹
- + 10-year guarantee in storage²
- + Delivers increased longevity in use
- + Packaged in bulk for easy storage, carded options also available

DURACELL® QUANTUM

WITH DURALOCK POWER PRESERVE™ TECHNOLOGY

- + Lasts Longer in 99% of Devices vs. the Next Leading Competitive Brand³
- + Hi-Density Core™
- + 10-year guarantee in storage²
- + Packaged in bulk for easy storage, carded options also available
- + Unique fuel, exclusive materials
- + Only battery with Powercheck™ that shows how much life remains

¹ AA size. Results vary by device and usage patterns.

² AA, AAA, C, and D sizes

³ AA size. Based on ANSI performance tests. Results vary by device and usage patterns. Next leading alkaline based on market sales data.